# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)  FEDERAL CANDIDATE	☐ STATE/LOCAL CANDIDATE
To Avail Themselves of Window, Federal Candida	The Lowest Unit Charge During a Political ates Must Sign The Certification On Page 3
Station and Location:	TV Date: (**)
I, Beth Beall	
being/on behalf of: Linda McMahon	. , a legally
qualified candidate of the Republican	political
party for the office of: Senate	
in the PRIMAR	1
election to be held on:	AUGUST 14,2012
do hereby request station time as follows	•
do nereby request station tame as tone no	
Package	Days Class Times per Number Week of Weeks
1014-11 (1941-194) New Joseph 1967 1967 1967	Address Control of the Control of th
	G-8/14
Total Charges: $ otal Charges: $	

For programming that, in who national importance," list the r	le or in part, "communicates a message r matters below:	elating to any political matter of
	·	
•	r the above described broadcast time has	
and you are authorized to annou	nce the time as paid for by such person of tity is either a legally qualified candidate	or entity.
Sunghi Fraver		
and discount, promotional and of	its political advertising policies, includin ther sales practices (not applicable to fed	eral candidates).
,	DISCRIMINATE OR PERMIT DISCR I THE PLACEMENT OF ADVERTISIT	
To Be Signed By	Candidate or Authorized	l Committee
Date C	Signature	
To Be Sign	ed By Station Representa	ative
Accepted	Accepted in Part	Rejected
Signaturo	With a White Printed Name	DoS Title

# **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:
does does not
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
signature of candidate or authorized committee
printed name  VI30/12  date

以 \* 问 \* 伊 \*

FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP.
\*\*CHANGES\*\* AGENCY TEL# 703-516-9399 REP: TEL# 703-51( CREDIT ADVISORY: ORDER WORKSHEET

"AUG8/12 14.26 \*\*\* WFSB-TV \*\*\*

14.26 # SALESMAN DATE AUG8/12 (H) REGIONAL UTTLEY BRAUNSCHEIDEL HEATHER LOCAL OFF.# ANNE WAL CLASS: NATE. PRSN BUYER NAME SALES **REP.#** INVOICE) CO-OP BILLING NEEDED ORDER, 306 SULTE UZH (LINE, POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, COMMENTS: # 6242036 21286 MEDIA ð CONTRACT EST#1083 WK-1 MENTZER TOWSON, AUG14/12 STATE TAX SENA ADV. NAME NAME 4 AGY. LINDA MCMAHON AUG9/12 FLIGHT DATES Y K K # ORDER PRDCT CITY AGK

REVISION 8/8 CHANGED DAYS LINE 37 TOTAL SAME, PLEASE CONFIRM THANKS! ASHLEY FOR HEATHER REP:

SENATE TV INVOICES #9912736, LINDA MCHMAHON FOR 1021, # HDB Ŋ NOU

: TOTE: SPTS: DAYS •• WEEK HNVT SPTS: /WK: DATE END START DATE RATE .. . SEC •• LGTH PERIOD TIME : CD: : LINNE# :LINE#:REP

\$500.00 30 ADVERTISER COPRODUCT CODE 500P-530P AGENCY 大 闰 33

CODE

NEWS NEWS EVENING WHT WHT EXE PROGRAM :

42675.00 AUG/12

42675.00 TOTAL CONTRACT TOTAL

Н

TOE

Н

8/14

8/14

1083

II

EST#

AGENCY

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

AUG8/12 14.26 \*\*\* WFSB-TV \*\*\*

TOTE:

DAYS

.. .

: SPTS: WEEK : /WK: INVT

END

START DATE

.. ..

RATE

• •

SEC

.. .

LOTE

..

TIME PERIOD

:CD:

:LINE#:REP

#日NIII

N-PROGRAM NAME 0 Z-COMMENTS WHPX L-LENGTH M-MAKEGOOD WCCT 0% Y-DAYS WCTX 08 X-LATE DE-DELETE E-EFF DATES T-TIME WTIC 118 S-SPOTS PER WEEK WVIT 478 2% FOR GFSB WTNH 168 CABL 08 C-CANCELLED SHARES ARE ACCURATE, HOWEVER SHARES ARE R-RATE WFSB 26% Q-PAID PGM B-BUY TYPE BOOKS- AUG/12 \$155,000 P-CLASS, PLAN, SECT A-ADD MARKET TOTALS SVC- NSI BOODEMOS- RA35+\* MOD CODE

\*-MULTIPLE

AGENCY TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET REP:

\* \* \*

FAX# 703-516-9680

AUG8/12 11.52 \*\*\* WFSB-TV \*\*\* SALESMAN REGIONAL (H) スコエエエロ ANNE BRAUNSCHEIDEL CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* HEATHER LOCAL OFF. # SALES PRSN WA-CLASS: NATE. BUYER NAME 农田炉,# INVOICE) ORDER, 306 SULTE HNC (LINE, ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, COMMENTS: CONTRACT # 6242036 MD 21286 MEDIA SENA EST#1083 WK-1 MENTZER TOWSON, AUG14/12 AGY. NAME 4 LINDA MCMAHON AUG9/12 REP HEADLINE# 6242036 \*\*\* UNAPPROVED REV #7 FLIGHT DATES ORDER # PRDCT ADV # AGX

CHANGED DAYS LINES (37 AND 53 TOTAL SAME, PLEASE CONFIRM THANKS! ASHLEY FOR HEATHER REVISION 8/8 况因 记

11.52

DATE AUG8/12

CO-OP BILLING NEEDED

STATE TAX

CITY TAX

TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE 1021, # HDB Ŋ NOU

TOTE:	9	п
DAYS		TUE
PTS: WEEK :		Ėι
S:		Н
END		8/14
E E E		
START: DATE	1083	8/14
RATE	AGENCY EST# =	\$400.00
SEC :	Æ	
: LGTH : S	О II	0 %
LINE#:REP :CD: TIME PERIOD :LINE#: :	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	53 EY 1000A-1100A

LET'S MAKE A DEAL

42675.00

AUG/12

PROGRAM:

42675.00

TOTAL SPOTS

CONTRACT

RI REP HEADLINE# 6242036 \*\*\* UNAPPROVED REV #7 \*\*\*

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

AUG8/12 11.52 \*\*\* WFSB-TV \*\*\*

: TOTL: DAYS .. .. : SPTS: WEEK : /WK: INVT DATE START DATE RATE SEC •• LGTH .. PERIOD TIME :CD: · LINE#: :LINE#:REP

0 WHPX WCCT 0% WCTX 0% 118 WITC WVIT 478 ЧО 8 % MINH CABL WFSB 26% MARKET TOTALS \$155,000

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+\*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

# CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order	#		
	486027	1		06242036	i		
Product							
LINDA MCMAHON 4 SEN	A						
Contract Dates	Estimate #	A	-				
08/09/12 - 08/14/12	1083						
<u>Advertiser</u>			Ori	iginal Date	/ Revision		
McMahon for Senate			C	08/08/12	/ 08/08/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
•	EOM/EOC	Broadcast			Cash		
	Station	Accour	il E	xeculive	Sales Office		
ļ	WFSB	Heathe	r U	ttley	HRP-WASHING		
	Special Handl	ling			·•		
	<u>Demographic</u>						
	Adults 35+						
į							
Ì	IDB#	Advertis	ser	Code	Product Code		
	1021	!					
ļ	Agency Ref			Advertiser	Ref		
1			- 1				

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6am - 6:30am <u>Rate</u> \$350.00	:30	NM 1	\$350.00
Spot Ch Date Range Description 2 WFSB 08/06/12-08/12/12 Eyewitness News Credited	Start/End Time 6am - 6:30am	Weekdays Length Rate	Type NM	
2       WFSB 08/09/12       08/10/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      TF       2	6:30am - 7am <u>Rate</u> \$900.00	:30	NM 2	\$1,800.00
3 WFSB 08/09/12 08/10/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 4	7am - 9am <u>Rate</u> \$200.00	:30	NM 4	\$800.00
4 WFSB 08/09/12 08/10/12 9am-10am <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/12TF 2	9am - 10am <u>Rate</u> \$400.00	:30	NM 2	\$800.00
5 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	12pm - 12:30PM <u>Rate</u> \$200.00	:30	NM 2	\$400.00
6 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	4pm-5pm <u>Rate</u> \$250.00	:30	NM 2	\$500.00
7 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5pm - 5:30pm <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
8 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5:30pm - 6pm <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
9 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6pm - 6:30pm <u>Rate</u> \$600.00	:30	NM 2	\$1,200.00
10 WFSB 08/09/12 08/10/12 Inside Edition <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/12TF 2	7pm - 7:30pm <u>Rate</u> \$425.00	:30	NM 1	\$425.00



	Contract / Revision 486027 /	Alt Order # 06242036
Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	LINDA MCMAHON 4 S	SE 1083

Advertiser Original Date / Revision 08/08/12 / 08/08/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WFSB 08/06/12-08/12/12 Inside Edition Credited	<u>Rate</u> <u>Start/End Time</u> 7pm - 7:30pm	Weekdays Length Rate	<u>Type</u> <i>NM</i>	
11 WFSB 08/09/12       08/10/12       Entertainment Tonight         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      TF       2	7:30pm - 8pm <u>Rate</u> \$425.00	:30	NM 2	\$850.00
12 WFSB 08/09/12 08/10/12 Late Night with David Letter  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 4	rm11:35pm - 12:37a <u>Rate</u> \$150.00	m :30	NM 4	\$600.00
13 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5am - 5:30am <u>Rate</u> \$450.00	:30	NM 2	\$900.00
14 WFSB 08/09/12 08/10/12 Eyewitness News  Start Date	5:30a - 6am <u>Rate</u> \$200.00	:30	NM 2	\$400.00
15 WFSB 08/09/12 08/12/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TFSS 4	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM 3	\$1,350.00
Spot Ch Date Range Description 1 WFSB 08/06/12-08/12/12 Eyewilness News See MG 15.5	Start/End Time 11PM - 11:35PM	WeekdaysLengthRateThFSaSt:30\$450.00	Type NM	
5 WFSB 08/09/12-08/10/12 Eyewitness News	5am - 5:30am	ThF :30 \$450.00	NM	
16 WFSB 08/09/12 08/09/12 Person of Interest  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
17 WFSB 08/10/12 08/10/12 Undercover Boss <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121- 1	8pm - 9pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
18 WFSB 08/10/12 08/10/12 CSI: NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	9pm - 10pm <u>Rate</u> \$3,200.00	:30	NM 1	\$3,200.00
19 WFSB 08/10/12 08/10/12 Blue Bloods  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$3,500.00	:30	NM 1	\$3,500.00
20 WFSB 08/11/12 08/11/12 Eyewitness News Weekend  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121- 1	6am - 7am <u>Rate</u> \$125.00	:30	NM 1	\$125.00
21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/122- 2	7am-9am <u>Rate</u> \$150.00	:30	NM 2	\$300.00
22 WFSB 08/11/12 08/11/12 48 Hours/Crimetime  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121- 1	9pm - 10pm <u>Rate</u> \$700.00	:30	NM 1	\$700.00
23 WFSB 08/11/12 08/11/12 48 Hours  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121- 1	10pm - 11pm <u>Rate</u> \$700.00	:30	NM 1	\$700.00
24 WFSB 08/12/12 08/12/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week		:30	NM 1	\$125.00



Contract / Revision Alt Order# 486027 06242036 Contract Dates Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser Original Date / Revision 08/08/12 McMahon for Senate / 08/08/12

	-	Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$125.00		· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·
25 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness New: <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/121 1	s 7am-9am <u>Rate</u> \$150.00	:30	NM	1	\$150.00
26 WFSB 08/12/12 08/12/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	9:00am - 10:30am <u>Rate</u> \$800.00	:30	NM	1	\$800.00
27 WFSB 08/12/12       08/12/12       Face the Nation/ Face the S         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1       1	Str10:30am - 11:30am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
28 WFSB 08/12/12 08/12/12 SU 7-8p Prime  Start Date	7pm - 8pm <u>Rate</u> \$2,000.00	:30	NM	. 1	\$2,000.00
29 WFSB 08/12/12 08/12/12 Mentatist <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
30 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date	6am - 6:30am <u>Rate</u> \$350.00	:30	NM	2	\$700.00
31 WFSB 08/13/12 08/14/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 2	6:30am - 7am <u>Rate</u> \$350.00	:30	NM	2	\$700.00
32 WFSB 08/13/12 08/14/12 CBS: THE EARLY SHOW  Start Date	7am - 9am <u>Rate</u> \$200.00	:30	. NM	4	\$800.00
33 WFSB 08/13/12 08/14/12 9am-10am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 2	9am - 10am <u>Rate</u> \$125.00	:30	NM	2	\$250.00
34         WFSB 08/13/12         08/14/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         MT         2	12pm - 12:30PM <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N 35 WFSB 08/14/12 08/14/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 -1 1	5pm - 5:30pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         1         1	5:30pm - 6pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
37 WFSB 08/13/12 08/13/12 Eyewitness News <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/13/12 08/19/12 1 1	6pm - 6:30pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
38       WFSB 08/13/12       08/13/12       Inside Edition         Start Date       End Date       Weekdays       Spots/Week         Week: 08/13/12       08/19/12       1       1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
39 WFSB 08/13/12 08/13/12 Entertainment Tonight 7  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	7:30pm - 8pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
40 WFSB 08/13/12 08/13/12 Late Night with David Letterm1  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 2 2	11:35pm - 12:37am <u>Rate</u> \$150.00	:30	NM	2	\$300.00

08/08/12 / 08/08/12



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #
	486027 /	06242036
Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	LINDA MCMAHON 4	SE 1083
Advertiser	l <u>O</u> ri	ginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Days Len	Spo igth Wea		Tyne	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		3	- Nato	1,pc	ороко	Amount
41 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	5am - 5:30am <u>Rate</u> \$450.00		:30		NM	2	\$900.00
42 WFSB 08/13/12 08/14/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 2	5:30a - 6am <u>Rate</u> \$600.00		:30	· . , , , , , , , , , , , , , , , , , ,	NM	2	\$1,200.00
43 WFSB 08/13/12 08/13/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	11PM - 11:35PM <u>Rate</u> \$450.00		:30		NM	1	\$450.00
44 WFSB 08/10/12 08/10/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12F 1	6am - 6:30am <u>Rate</u> \$900.00		:30		NM	1	\$900.00
45 WFSB 08/10/12 08/10/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12F 1	7pm - 7:30pm <u>Rate</u> \$1,200.00	17. 4000	:30	- 110 M - 1	NM	1	\$1,200.00
46 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12S 1	s 7am-9am <u>Rate</u> \$450.00		:30		NM	1	\$450.00
47 WFSB 08/12/12 08/12/12 Good Wife  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12S 1	9pm - 10pm <u>Rate</u> \$1,200.00		:30		NM	1	\$1,200.00
48 WFSB 08/12/12 08/12/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S 1	9:00am - 10:30am <u>Rate</u> \$800.00		:30	2-31-1-20	NM	1	\$800.00
49 WFSB 08/11/12 08/12/12 SA/SU Golf <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12SS 1	11a-6:30p <u>Rate</u> \$250.00		:30		NM	1	\$250.00
Spot Ch Date Range Description  1 WFSB 08/06/12-08/12/12 SA/SU Golf See MG 49.2	Start/End Time 11a-6:30p	Weekdays L	ength :30	Rate \$250.00	<u>Type</u> <i>NM</i>		
2 WFSB 08/11/12-08/12/12 PGA Championship	11-8p	SaSı	:30	\$250.00	MM		
N 50 WFSB 08/14/12 08/14/12 10am-11am Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 -T 1	10am - 11am <u>Rate</u> \$400.00	.*	30		NM	1	\$400.00
51 WFSB 08/11/12       08/11/12       48 Hours         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      S-       1	10pm - 11pm <u>Rate</u> \$700.00	:	30		NM	1	\$700.00
	. 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 1985 - 198		Tot	als		80	\$42,675.00

McMahon for Senate

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	80	\$42,675.00	\$36,273.75
Totals	80	\$42,675.00	\$36,273.75

Signature:	Date:
------------	-------

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AUG3/12 12.15 \*\*\* WFSB-TV \*\*\* FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

# SALESMAN (H) VELTTU ANNE BRAUNSCHEIDEL HEATHER WAL BUYER NAME SALES PRSN REP.# 306 SUITE POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES, 600 FAIRMOUNT AVENUE, MD 21286 TOWSON, NAME AGY. NAME ADV.

LOCAL CLASS: NATL. INVOICE) ORDER, COMMENTS: (LINE, # 6242036 EST#1083 CONTRACT SENA 4 LINDA MCMAHON PRDCT

#

ORDER

#

AGK

ADV #

CO-OP BILLING NEEDED WK-1 AUG14/12 STATE TAX FLIGHT DATES AUG9/12 CITY TAX

12.15

DATE\_AUG3/12

REGIONAL

FOR HEATHER THANKS! ASHLEY PLEASE CONFIRM REVISION 8.3 ADDED LINE 54 TOTAL \$42,675 REP:

IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE CON CM

:TOTL:		ਜ ,
DAYS		H
PTS: WEEK : /WK: INVT :		SAT
:SPTS: : /WK:		ਜ
END DATE		8/11
START DATE	m m	8/11
12 11	1083	, κὸ
RATE	AGENCY EST# =	\$700.00
LGTH : SEC :	11	0 %
LINE#:REP :CD: TIME PERIOD : : :LINE#: :	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	54 A 1000P-1100P PROGRAM: 48 HRS

42675.00

CONTRACT TOTAL TOTAL SPOTS

42675.00 AUG/12

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

AUG3/12 12.15 \*\*\* WFSB-TV \*\*\*

FAX# 703-516-9680

: TOTI	SPTS
DAYS	
WEEK.	DATE : /WK: INVT :
END : SPTS: WEEK	: /WK:
END	DATE
"	
START	DATE
	••
RATE	
SEC	
LGTH :	
	"
TE PERIOD	
TIME	
CD:	
· LIND#: WED	* #BATA

0 WHPX WCCT 0% WCTX 0% WTIC 118 WVIT 478 WTNH 16% CABL 0% WFSB 268 MARKET TOTALS \$155,000

2% FOR GFSB SHARES ARE ACCURATE, HOWEVER SHARES ARE

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

#### CONTRACT

**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

				T	V-7
	Contract / Re	vision		Alt Order #	<u>#</u>
	486027	1		06242036	•
Product					
LINDA MCMAHON 4 SEN	A				
Contract Dates	Estimate #				
08/09/12 - 08/14/12	1083				
Advertiser			Ori	ginal Date	/ Revision
McMahon for Senate			C	8/03/12	/ 08/03/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	it E	xecutive	Sales Office
	WFSB	Heathe	r U	ltley	HRP-WASHING
į	Special Hand	ling		·····	
	<u>Demographic</u>				
	Adults 35+				
					****
	IDB#	<u>Adverti</u> :	ser	Code	Product Code
	1021				
	Agency Ref			Advertiser	Ref
					,

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WFSB 08/09/12 08/10/12 Eyewitness News	6am - 6:30am	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$350.00			
Spot Ch Date Range Description	\$350.00 Start/End Time	Weekdays Length Rate	Type	
2 WFSB 08/06/12-08/12/12 Eyewitness News	6am - 6:30am	ThF :30 \$350.00	NM	
Credited				
2 WFSB 08/09/12 08/10/12 Eyewitness News	6:30am - 7am	:30	NM 2	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12	Rate			
	\$900.00			
3 WFSB 08/09/12 08/10/12 CBS: THE EARLY SHOW Start Date End Date Weekdays Spots/Week	7am - 9am Rate	:30	NM 4	\$800.00
Week: 08/06/12	\$200.00			
4 WFSB 08/09/12 08/10/12 9am-10am	9am - 10am	:30	NM 2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate			4000.00
Week: 08/06/12 08/12/12TF 2	\$400.00			
5 WFSB 08/09/12 08/10/12 Eyewitness News	12pm - 12:30PM	:30	NM 2	\$400.00
<u>Start Date                                  </u>	<u>Rate</u> \$200.00			
6 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz	4pm-5pm	:30	NM 2	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141 2	\$500.00
Week: 08/06/12 08/12/12TF 2	\$250.00			
7 WFSB 08/09/12 08/10/12 Eyewitness News	5pm - 5:30pm	:30	NM 2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$500.00			
8 WFSB 08/09/12 08/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5:30pm - 6pm Rate	:30	NM 2	\$1,000.00
Week: 08/06/12 08/12/12TF 2	\$500.00			
9 WFSB 08/09/12 08/10/12 Eyewitness News	6pm - 6:30pm	:30	NM 2	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/06/12 08/12/12TF 2	\$600.00			
	7pm - 7:30pm	:30	NM 1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$425.00			
	•		1	



Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

<u>Advertiser</u> Original Date / Revision 08/03/12 / 08/03/12 McMahon for Senate

	<b>.</b>	Spots/			
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Туре	Spots	Amount
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u> Type</u> :		
1 WFSB 08/06/12-08/12/12 Inside Edition Credited	7pm - 7:30pm	ThF :30 \$425.00	NM		
11 WFSB 08/09/12 08/10/12 Entertainment Tonight	7:30pm - 8pm	:30	NM	2	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$425.00				•
12 WFSB 08/09/12 08/10/12 Late Night with David Lette		m :30	NM	4	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		,	•	Ψ000.00
Week: 08/06/12	\$150.00 5am - 5:30am	:30	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.50	\$4163	2	\$300.00
Week: 08/06/12	\$450.00 5:30a - 6am	:30	111.4	•	0400.00
Start Date End Date Weekdays Spots/Week	5:30a - 6am <u>Rate</u>	:30	NM	2	\$400.00
Week: 08/06/12 08/12/12TF 2	\$200.00				
E 15 WFSB 08/09/12 08/12/12 Eyewitness News Start Date End Date Weekdays Spots/Week	11PM - 11:35PM Rate	:30	NM	3	\$1,350.00
Week: 08/06/12 08/12/12TFSS 4	\$450.00		_		
Spot Ch Date Range Description 1 WFSB 08/06/12-08/12/12 Eyewitness News	Start/End Time 11PM - 11:35PM	Weekdays Length Rate	Type NM		
See MG 15.5			1		
5 WFSB 08/09/12-08/10/12 Eyewitness News  ① Credited	5am - 5:30am	ThF :30 \$450.00	NM		
16 WFSB 08/09/12 08/09/12 Person of Interest	10pm - 11pm	:30	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	<u>Rate</u> \$1,200.00				
17 WFSB 08/10/12 08/10/12 Undercover Boss	8pm - 9pm	:30	NM.	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	<u>Rate</u> \$800.00				
18 WFSB 08/10/12 08/10/12 CSI: NY	9pm - 10pm	:30	NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	<u>Rate</u>			·	<b>40,200.00</b>
19 WFSB 08/10/12 08/10/12 Blue Bloods	\$3,200.00 10pm - 11pm	:30	NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14141	1	\$3,500.00
Week: 08/06/12 08/12/121 1 20 WFSB 08/11/12 08/11/12 Eyewitness News Weekend	\$3,500.00	.20			4455.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$125.00
Week: 08/06/12 08/12/121- 1	\$125.00				
21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week	7am-9am <u>Rate</u>	:30	NM	2	\$300.00
Week: 08/06/12 08/12/122- 2	\$150.00				
22 WFSB 08/11/12 08/11/12 48 Hours/Crimetime Start Date End Date Weekdays Spots/Week	9pm - 10pm Rate	:30	NM	1	\$700.00
Week: 08/06/12 08/12/121- 1	\$700.00				
23 WFSB 08/11/12 08/11/12 48 Hours	10pm - 11pm	:30	NM	1	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1-         1	<u>Rate</u> \$700.00				
24 WFSB 08/12/12 08/12/12 Eyewitness News Weekend		:30	MM	1	\$125.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		l		



Contract / Revision Alt Order # 486027 06242036 **Contract Dates** Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser Original Date / Revision 08/03/12 / 08/03/12 McMahon for Senate

Snote/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$125.00				
25 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness New Start Date End Date Weekdays Spots/Week	s 7am-9am <u>Rate</u>	:30	NM	1	\$150.00
Week: 08/06/12 08/12/121 1	\$150.00				
26 WFSB 08/12/12 08/12/12 CBS Sunday Morning	9:00am - 10:30am	:30	NM	1	\$800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$800.00				
27 WFSB 08/12/12 08/12/12 Face the Nation/ Face the S		:30	NM	1	\$100.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/06/1208/12/1211	<u>Rate</u> \$100.00				
28 WFSB 08/12/12 08/12/12 SU 7-8p Prime	7pm - 8pm	:30	NM	1	\$2,000.00
Week: 08/06/12	Rate \$2,000.00		•		
29 WFSB 08/12/12 08/12/12 Mentatist	10pm - 11pm	:30	NM	1	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$1,000.00				
30 WFSB 08/13/12 08/14/12 Eyewitness News	6am - 6:30am	:30	NM	2	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         MT         2	<u>Rate</u> \$350.00				
31 WFSB 08/13/12 08/14/12 Eyewitness News	6:30am - 7am	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$350.00				
32 WFSB 08/13/12 08/14/12 CBS: THE EARLY SHOW	7am - 9am	:30	NM	4	\$800.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 4	<u>Rate</u> \$200.00				,
33 WFSB 08/13/12 08/14/12 9am-10am	9am - 10am	:30	NM	2	\$250.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         MT         2	<u>Rate</u> \$125.00				<b>V</b> 1100100
34 WFSB 08/13/12 08/14/12 Eyewitness News	12pm - 12:30PM	:30	NM.	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$200.00				***************************************
E 35 WFSB 08/13/12 08/13/12 Eyewitness News	5pm - 5:30pm	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$500.00			•	<b>4000.00</b>
E 36 WFSB 08/13/12 08/13/12 Eyewitness News	5:30pm - 6pm	:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$500.00		````	•	<b>Q</b> 000.00
	6pm - 6:30pm	:30		4	****
Start Date End Date Weekdays Spots/Week		,30	MM	1	\$600.00
Week: 08/13/12 08/19/12 1 1	\$600.00				
	7pm - 7:30pm	:30	NM	1	\$1,200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         1         1	<u>Rate</u> \$1,200.00				
	7:30pm - 8pm	:30	NM	1	\$1,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/13/1208/19/1211	<u>Rate</u> \$1,200.00				
40 WFSB 08/13/12 08/13/12 Late Night with David Letterm	* .	:30	NM	2	\$300.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         2         2	<u>Rate</u> \$150.00		1		
	,		Į		

08/03/12 / 08/03/12



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 486027 /	Alt Order # 06242036	
Contract <u>Dates</u> 08/09/12 - 08/14/12	Product LINDA MCMAHON	Estimate # V 4 SE 1083	
Advertiser		Original Date / Revision	

*Line Ch Start Date End Date Description	Start/End Time	S <sub>l</sub> Days Length W	oots/ /eek Rate T	ype Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           41         WFSB 08/13/12         08/14/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/13/12         08/19/12         MT         2	<u>Rate</u> 5am - 5:30am <u>Rate</u> \$450.00	:30	a desirable de la companya de la com	NM 2	\$900.00
42 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	5:30a - 6am <u>Rate</u> \$600.00	:30		NM 2	\$1,200.00
E 43 WFSB 08/13/12 08/13/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	11PM - 11:35PM <u>Rate</u> \$450.00	:30		NM 1	\$450.00
44 WFSB 08/10/12 08/10/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12F 1	6am - 6:30am <u>Rate</u> \$900.00	:30		NM 1	\$900.00
45 WFSB 08/10/12 08/10/12 Inside Edition  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12F 1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30		VM 1	\$1,200.00
N 46 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News	s 7am-9am <u>Rate</u> \$450.00	:30		VM 1	\$450.00
N 47 WFSB 08/12/12 08/12/12 Good Wife  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12S 1	9pm - 10pm <u>Rate</u> \$1,200.00	:30		NM 1	\$1,200.00
N 48 WFSB 08/12/12 08/12/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S 1	9:00am - 10:30am <u>Rate</u> \$800.00	:30	ł	1M 1	\$800.00
N 49 WFSB 08/11/12 08/12/12 SA/SU Golf  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12SS 1	11a-6:30p <u>Rate</u> \$250.00	:30	ì	1M 1	\$250.00
N 50 WFSB 08/13/12 08/14/12 10am-11am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 1	10am - 11am <u>Rate</u> \$400.00	:30	ħ	IM 1	\$400.00
N 51 WFSB 08/11/12 08/11/12 48 Hours <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S- 1	10pm - 11pm <u>Rate</u> \$700.00	:30	Α	IM 1	\$700.00
			Fotals	80	\$42,675.00

McMahon for Senate

Time Period # of Spots **Gross Amount Net Amount** 07/30/12 -08/14/12 80 \$42,675.00 \$36,273.75 Totals 80 \$42,675.00 \$36,273.75

Signature:	Date:	
· · · · · · · · · · · · · · · · · · ·		

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER: WORKSHEET

\* \* \*

REP HEADLINE# 6242036 \*\*\* UNAPPROVED REV #5

#

ADV

AUG2/12 17.46 \*\*\* WFSB-TV \*\*\* . . . FAX# 703-516-9680-\*\*CHANGES\*\* CREDIT RISK !!! HARRIS REPORT FROM REP

SALESMAN REGIONAL VELTEU BUYER NAME ANNE BRAUNSCHEIDEL HEATHER WAL SALES PRSN REP.# 306 SULTE POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES 600 FAIRMOUNT AVENUE 21286 В TOWSON AGY. NAME ADV. NAME ORDER # AGK

(H)

LOCAL CLASS: NATE. # 6242036 CONTRACT LINDA # PRDCT

ORDER, INVOICE) (LINNE) COMMENTS: SENA EST#1083 WK-1 AUG14/12 4 MCMAHON FLIGHT DATES AUG9/12

CO-OP BILLING NEEDED STATE TAX REVISION 8.2 TAX

DATE AUG2/12

17.46

# 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE HOB ŭ CON

THANKS! ASHLEY FOR HEATHER

PLEASE CONFIRM

TOTAL \$41,975

-1x LINES 48,37,38,41 ADDED LINES '50-53

CILK

REP:

TOTE:	The state of the s	ਜ	
DAYS		z	
PTS: WEEK: /WK: INVT:		MOM	
Ω.		н	
END DATE		8/13	
: START : DATE	1083	8/13	
RATE	AGENCY EST# =	\$500.00	
SEC :	ų,		
: LGTH :	CODB =	0 8	ING NEWS
LINE#:REP :CD: TIME PERIOD :LINE#: :	AGENCY ADVERTISER CC AGENCY PRODUCT CODE	37 S 500P-530P	PROGRAM : EYE WIT EVENING CON COM1: EYE WIT EVENING

EYE WIT EVENING NEWS PROGRAM :

Н

NOM

Н

8/13

8/13

\$500.00

0 8

530P-600P

Ø

დ ო

FAX# 703-516-9680 \*\*CHANGES\*\* CREDIT RISK !!! HARRIS REPORT FROM AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AUG2/12 17.46 \*\*\* WFSB-TV \*\*\*

:TOTL: 41975.00 0 Н Н H Н DAYS TOTAL SA-SU DT-M SUN SGS MOM .. . CONTRACT WEEK TANT SPTS: 1 /WK: 0 DATE END 8/13 8/12 8/10 8/12 8/12 8/14 START DATE 8/13 8/12 8/13 8/12 8/11 8/9 \$1,200.00 \$1,200.00 \$450.00 \$400.00 \$800.00 \$250.00 SEC .. LOUE 30 90 30 0 0 O က A DEAL .. PERIOD THUILDE TONICHT LET'S MAKE GOOD WIFE 1000A-1100A 900P-1000P 900A-1030A 730P-800P 500A-530A 5A NEWS 200F-700P SUN AM THME GOLF ENT 41975.00 •• •• CON COM1: :cp: Ø PROGRAM Ø K, Þ PROGRAM 4 PROGRAM PROGRAM PROGRAM PROGRAM Þ **+日NHO:** 52 **₩** 20 S S 57 :LINE#:REP 41 AUG/12

0 WHPX 0 WCCT WCTX 08 % H H OHEM WVIT 478 WTNH 168 CABL 08 CABL WFSB 26% MARKET TOTALS \$155,000

TOTAL

FOR GFSB N % SHARES ARE ACCURATE, HOWEVER SHARES ARE

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME WEEK S-SPOTS PER C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

# CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	evision		Alt Order	#	
	486027	1		06242036	_	
Product				1		
LINDA MCMAHON 4 SEN	١A					
Contract Dates	Estimate #					
08/09/12 - 08/14/12	1083					
<u>Advertiser</u>			Or	iginal Date	/ Revision	
McMahon for Senate			C	08/03/12	/ 08/03/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Station	Accour	nt E	xecutive	Sales Office	
	WFSB	Heathe	r U	ttley	HRP-WASHING	
	Special Hand	ling				
	Demographic				-	
	Adults 35+					
				•		
	ļ!	1			:	
	IDB#	Adverti:	ser	Code	Product Code	
	1021					
	Agency Ref	•		Advertiser	Ref	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6am - 6:30am <u>Rate</u> \$350.00	:30	NM 1	\$350.00
Spot Ch Date Range Description  2 WFSB 08/06/12-08/12/12 Eyewitness News Credited	Start/End Time 6am - 6:30am	Weekdays Length RateThF :30 \$350.00	Type NM	
2 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6:30am - 7am <u>Rate</u> \$900.00	:30	NM 2	\$1,800.00
3 WFSB 08/09/12 08/10/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 4	7am - 9am <u>Rate</u> \$200.00	:30	NM 4	\$800.00
4 WFSB 08/09/12 08/10/12 9am-10am <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/12TF 2	9am - 10am <u>Rate</u> \$400.00	:30	NM 2	\$800.00
5 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	12pm - 12:30PM <u>Rate</u> \$200.00	:30	NM 2	\$400.00
6 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	4pm-5pm <u>Rate</u> \$250.00	:30	NM 2	\$500.00
7 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5pm - 5:30pm <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
8 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5:30pm - 6pm • <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
9 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6pm - 6:30pm <u>Rate</u> \$600.00	:30	NM 2	\$1,200.00
10 WFSB 08/09/12       08/10/12       Inside Edition         Start Date       End Date       Weekdays       Spots/Week         Week:       08/06/12       08/12/12      TF       2	7pm - 7:30pm <u>Rate</u> \$425.00	:30	NM 1	\$425.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 486027 06242036 **Contract Dates** Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

<u>Advertiser</u> Original Date / Revision 08/03/12 / 08/03/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ite Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WFSB 08/06/12-08/12/12 Inside Edition Credited	<u>Rate</u> <u>Start/End Time</u> 7pm - 7:30pm	Weekdays Length Ra			
11 WFSB 08/09/12       08/10/12       Entertainment Tonight         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      TF       2	7:30pm - 8pm <u>Rate</u> \$425.00	:30	МИ	2	\$850,00
12 WFSB 08/09/12 08/10/12 Late Night with David Lette Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 4	rm11:35pm - 12:37a <u>Rate</u> \$150.00	m :30	MM	4	\$600.00
13 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5am - 5:30am <u>Rate</u> \$450,00	:30	MM	2	\$900.00
14 WFSB 08/09/12       08/10/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      TF       2	5;30a - 6am <u>Rate</u> \$200.00	:30	NM.	2	\$400.00
N         15         WFSB 08/09/12         08/12/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/06/12         08/12/12        TFSS         4	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	3	\$1,350.00
Spot Ch Date Range Description  1 WFSB 08/06/12-08/12/12 Eyewilness News See MG 15.5	Start/End Time 11PM - 11:35PM	7,00,0			
5 WFSB 08/09/12-08/10/12 Eyewitness News  © Credited	5am - 5:30am	ThF :30 \$450.0			
16 WFSB 08/09/12 08/09/12 Person of Interest <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$1,200.00	:30	МИ	1	\$1,200.00
17 WFSB 08/10/12       08/10/12       Undercover Boss         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1       1	8pm - 9pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
18       WFSB 08/10/12       08/10/12       CSI: NY         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1       1	9pm - 10pm <u>Rate</u> \$3,200.00	:30	ММ	1	\$3,200.00
19 WFSB 08/10/12 08/10/12 Blue Bloods <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$3,500.00	:30	NM	1	\$3,500.00
20       WFSB 08/11/12       08/11/12       Eyewitness News Weekend         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1-       1	6am - 7am <u>Rate</u> \$125.00	:30	MM	1	\$125.00
21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week 08/06/12 08/12/122- 2	7am-9am <u>Rate</u> \$150.00	:30	NM	2	\$300.00
22 WFSB 08/11/12       08/11/12       48 Hours/Crimetime         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1-       1	9pm - 10pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
23 WFSB 08/11/12 08/11/12 48 Hours  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121- 1	10pm - 11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
24 WFSB 08/12/12 08/12/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week	6am - 7am Rate	:30	NM	1	\$125.00



Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate# 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser Original Date / Revision 08/03/12 McMahon for Senate / 08/03/12

thing Ch Clad Data End Data Danadathan	01-4/5-47	Spots/	<b>.</b>		
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Sp	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Week: 08/06/12 08/12/121	1 \$125.00				
25 WFSB 08/12/12 08/12/12 7a-9a Sun Eyew		:30	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 08/06/12	ots/Week Rate 1 \$150.00				
26 WFSB 08/12/12 08/12/12 CBS Sunday Mo		:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 08/06/12 08/12/121	ots/Week Rate 1 \$800.00		:		
	Face the Str10:30am - 11:30am	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 08/06/12 08/12/121	ots/Week <u>Rate</u> 1 \$100.00				
28 WFSB 08/12/12 08/12/12 SU 7-8p Prime	7pm - 8pm	. :30	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 08/06/12 08/12/121	ots/Week <u>Rate</u> 1 \$2,000.00				
29 WFSB 08/12/12 08/12/12 Mentatist	10pm - 11pm	:30	MM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 08/06/12 08/12/121	ots/Week Rate 1 \$1,000.00				
30 WFSB 08/13/12 08/14/12 Eyewitness News		:30	NM	2	\$700.00
Start Date End Date Weekdays Specific Week: 08/13/12 08/19/12 MT	<u>ots/Week</u> <u>Rate</u> 2 \$350.00				
31 WFSB 08/13/12 08/14/12 Eyewitness News		:30	NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/13/12 08/19/12 MT	<u>ots/Week</u> <u>Rate</u> 2 \$350.00				
32 WFSB 08/13/12 08/14/12 CBS: THE EARL		:30	NM	4	\$800.00
Start Date End Date Weekdays Sport Week: 08/13/12 08/19/12 MT	<u>vts/Week</u> <u>Rate</u> 4 \$200.00				
33 WFSB 08/13/12 08/14/12 9am-10am	9am - 10am	:30	NM	2	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/13/12 08/19/12 MT	<u>ts/Week</u> <u>Rate</u> 2 \$125.00				
34 WFSB 08/13/12 08/14/12 Eyewitness News		:30	NM	2	\$400.00
Start Date End Date Weekdays Spo Week: 08/13/12 08/19/12 MT	<u>ts/Week</u> <u>Rate</u> 2 \$200.00				
N 35 WFSB 08/13/12 08/13/12 Eyewitness News	•	:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/13/12 08/19/12 1	<u>ts/Week</u> <u>Rate</u> 1 \$500.00				
N 36 WFSB 08/13/12 08/13/12 Eyewitness News		:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/13/12 08/19/12 1	<u>ts/Week</u> <u>Rate</u> 1 \$500.00		ľ		
37 WFSB 08/13/12 08/13/12 Eyewitness News		:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 08/13/12 08/19/12 1	<u>ls/Week</u> <u>Rate</u> 1 \$600.00				
38 WFSB 08/13/12 08/13/12 Inside Edition	7pm - 7:30pm	:30	ММ	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 08/13/12 08/19/12 1	<u>s/Week</u> <u>Rate</u> 1 \$1,200.00				
N 39 WFSB 08/13/12 08/13/12 Entertainment Tor	, ,	:30	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 08/13/12 08/19/12 1	<u>s/Week</u> <u>Rate</u> 1 \$1,200.00		1		
40 WFSB 08/13/12 08/13/12 Late Night with Da	vid Letterm11:35pm - 12:37am	:30	NM	2	\$300.00
Start Date End Date Weekdays Spot Week: 08/13/12 08/19/12 2	<u>s/Week</u> <u>Rate</u> 2 \$150.00		Ī		
	,		1		



	Contract / Revision	Alt Order #
	486027 /	06242036
Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	LINDA MCMAHON 4	SE 1083
Advertiser	0	riginal Date / Revision
Moldahan for Canata		08/03/12 / 08/03/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
41 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date	5am - 5:30am <u>Rate</u> \$450.00	:30	NM	2	\$900.00
42 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 MT 2	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
E 43 WFSB 08/13/12 08/13/12 Eyewitness News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 1 1	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	1	\$450.00
44 WFSB 08/10/12       08/10/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      F       1	6am - 6:30am <u>Rate</u> \$900.00	:30	ММ	1	\$900.00
45 WFSB 08/10/12 08/10/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12F 1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 46 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News	s 7am-9am <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 47 WFSB 08/12/12 08/12/12 Good Wife <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S 1	9pm - 10pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 48 WFSB 08/12/12       08/12/12       CBS Sunday Morning         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      S       1	9:00am - 10:30am <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 49 WFSB 08/11/12 08/12/12 SA/SU Golf <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12SS 1	11a-6:30p <u>Rate</u> \$250.00	:30	NM	. 1	\$250.00
N 50 WFSB 08/13/12 08/14/12 10am-11am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 1	10am - 11am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
		Totals		79	\$41,975.00

**Net Amount** Time Period # of Spots **Gross Amount** 07/30/12 -08/14/12 79 \$41,975.00 \$35,678.75 Totals 79 \$41,975.00 \$35,678.75

Signature:	Date:	
- ,		

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AUG2/12 16.08 \*\*\* WFSB-TV \*\*\* FAX# 703-516-9680 FROM REP CREDIT RISK !!! HARRIS REPORT F:

16.08 # SALESMAN REGIONAL AUG2/12 田) UTTLEY ANNE BRAUNSCHEIDEL DATE HEATHER LOCAL WAL CLASS: NATL. BUYER NAME SALES PRSN REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SULTE COMMENTS: (LINE, POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES, 600 FAIRMOUNT AVENUE, 6242036 MD 21286 CORRECTION TO PREVIOUS REVISION 1 SPOT TOO MANY WAS TAKEN FROM LN # EST#1083 CONTRACT WK-1 TOWSON, AUG14/12 STATE TAX SENA NAME AGY. NAME 4 ADV. FLIGHT DATES AUG9/12 MCMAHON LINDA CITY TAX # ORDER PRDCT AGY REP:

SPOT HAS BEEN RETURNED

455,

LINDA MCHMAHON FOR SENATE

# 1021, TV INVOICES #9912736,

HOB

ŭ

NOU

THANKS, MIKE FOR HEATHER

PLS CFM

: TOTL: DAYS WEEK INVI :SPTS: : /WK: END START DATE 1083 " I 10 St # RATE AGENCY \*\* SEC •• LGTH I ADVERTISER CODE .. PERIOD TIME Ö - LINNE# :LINE#:REP

ი ო PRODUCT CODE 1100P-1135P AGENCY W 45

LATE NEWS THM MHT 3 3 3 3 3 3 PROGRAM CON COM1

41975.00 AUG/12

TOTAL CONTRACT TOTAL

41975.00

Н

MOM

н

8/13

8/13

\$450.00

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AUG2/12 16.08 \*\*\* WFSB-TV \*\*\* CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

FAX# 703-516-9680

: TOTL: DAYS .. . WEEK SPTS: /WK: END START RATE SEC •• LGTH .. PERIOD TIME : CD: :LINE#: :LINE#:REP

0 WHPX 0 WOOR O % WORK WTIC 118 WVIT 478 WTNH 16% CABL 0% WFSB 26% MARKET TOTALS \$155,000

2% FOR GESB SHARES ARE ACCURATE, HOWEVER SHARES ARE

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+\*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP HEADLINE# 6242036 \*\*\* UNAPPROVED REV #3 \*\*\*

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET
HARRIS

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP AUG2/12 15.30 \*\*CHANGES\*\* \*\*\* WFSB-TV \*\*\*

# SALESMAN (田) REGIONAL CTTLEX ANNE BRAUNSCHEIDEL HEATHER LOCAL WAL CLASS: NATL. SALES PRSN BUYER NAME 及因形,# COMMENTS: (LINE, ORDER, INVOICE) 306 SULTE MENTZER MEDIA SERVICES, ADV. NAME POLI/L MCMAHON/R/SEN/CT 600 FAIRMOUNT AVENUE, 6242036 MD 21286 # EST#1083 CONTRACT TOWSON, SENA AGY. NAME 4 LINDA MCMAHON # ORDER PRDCT # ADV # AGY

CO-OP BILLING NEEDED WK-1 AUG14/12 STATE TAX FLIGHT DATES AUG9/12 CITY TAX

REVISED ORDER ZEROED LN 45 ADDED LN 49 TTL SAME PLS CFM ж ЕР:

15.30

DATE AUG2/12

IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE CON CM

THANKS, MIKE FOR HEATHER

:LINE#:REP :CD: TIME PERIOD	: LGTH : SEC	RATE	: START : DATE	END:	 N	PTS: WEEK : /WK: INVT :	DAYS	TOT:
AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	= 五 1	AGENCY EST# =	= 1083			7	**************************************	
45 S 1100P-1135P	O M	\$450.00	8/13	8/13	0	MOM		0
PROGRAM : EYE WIT LATE I	NEWS NEWS							
49 A 700A-900A	O M	\$450.00	8/12	8/12	ਜ	SUN		н
PROGRAM : SUN MORN CON COM1: SUN MORN								

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

\*\*\* WFSE-TV \*\*\* \*\*CHANGES\*\*

: TOTE: :SPTS DAYS V V D D D R /WK: INVT :SPTS: END START DATE RATE . . SEC \*\* LOTH PERIOD TIME GO: · 上口口口口 : ·LINE#:REP

41525.00 AUG/12

41525.00 TOTAL CONTRACT

WHPX WCCT 0% WCTX 0% ₩ H % WITH WVIT 478 WTNH 16% CABL 0% WFSB 26% MARKET TOTALS \$155,000

% O

2% FOR GFSB SHARES ARE ACCURATE, HOWEVER SHARES ARE

BOOKS- AUG/12 SVC- NSI BOODEMOS- RA35+\*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

\* - MOLTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

# CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order	#
	486027	1		06242036	
Product					
LINDA MCMAHON 4 SEN	Ą				
Contract Dates	Estimate #				
08/09/12 - 08/14/12	1083				:
Advertiser			<u>Ori</u>	ginal Date	/ Revision
McMahon for Senate			0	8/02/12	/ 08/02/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt Ex	xecutive	Sales Office
	WFSB	Heathe	r Ut	tley	HRP-WASHING
	Special Handi	ling			
	Demographic				
	Adults 35+				,
Ì		70×2-24			
1	IDB#	Adverti	ser (	Code	Product Code
	1021	1			
	Agency Ref		].	Advertiser	Ref
1			- 1		

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6am - 6:30am <u>Rate</u> \$350.00	:30	NM 1	\$350.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Туре</u>	
2 WFSB 08/06/12-08/12/12 Eyewitness News Credited	6am - 6:30am	ThF :30 \$350.00	NM	
2 WFSB 08/09/12 08/10/12 Eyewitness News	6:30am - 7am	:30	NM 2	\$1,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         2	<u>Rate</u> \$900.00			
3 WFSB 08/09/12 08/10/12 CBS: THE EARLY SHOW	7am - 9am	:30	NM 4	\$800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         4	<u>Rate</u> \$200.00			
4 WFSB 08/09/12 08/10/12 9am-10am	9am - 10am	:30	NM 2	\$800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         2	<u>Rate</u> \$400.00		·	
5 WFSB 08/09/12 08/10/12 Eyewitness News	12pm - 12:30PM	:30	NM 2	\$400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         2	<u>Rate</u> \$200.00			
6 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz	4pm-5pm	:30	NM 2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/06/12 08/12/12TF 2	<u>Rate</u> \$250.00			
7 WFSB 08/09/12 08/10/12 Eyewitness News	5pm - 5:30pm	;30	NM 2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12	Rate			**,
Week: 08/06/12 08/12/12TF 2  8 WFSB 08/09/12 08/10/12 Eyewitness News	\$500.00	.00		*****
Start Date End Date Weekdays Spots/Week	5:30pm - 6pm Rate	:30	NM 2	\$1,000.00
Week: 08/06/12	\$500.00			
9 WFSB 08/09/12 08/10/12 Eyewitness News	6pm - 6:30pm	:30	NM 2	\$1,200.00
Week: 08/06/12	<u>Rate</u> \$600.00	·		
10 WFSB 08/09/12 08/10/12 Inside Edition	7pm - 7:30pm	:30	NM 1	\$425.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$425.00			
	7 120.00		ı	



Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser	Original Date / Revision
McMahon for Senate	08/02/12 / 08/02/12

	•				
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WFSB 08/06/12-08/12/12 Inside Edition Credited	Rate Start/End Time 7pm - 7:30pm	Weekdays Length Rate	Type NM		
11 WFSB 08/09/12 08/10/12 Entertainment Tonight  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	7:30pm - 8pm <u>Rate</u> \$425.00	:30	NM	2	\$850.00
12 WFSB 08/09/12 08/10/12 Late Night with David Letter  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 4	rm11:35pm - 12:37ar <u>Rate</u> \$150.00	m :30	MM	4	\$600.00
13 WFSB 08/09/12 08/10/12 Eyewitness News  Start Date	5am - 5:30am <u>Rate</u> \$450.00	:30	ММ	2	\$900.00
14 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5:30a - 6am <u>Rate</u> \$200.00	:30	NM	2	\$400.00
E 15 WFSB 08/09/12 08/12/12 Eyewitness News  Start Date	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	4	\$1,800.00
Spot Ch Date Range Description  1 WFSB 08/06/12-08/12/12 Eyewitness News See MG 15.5	Start/End Time 11PM - 11:35PM	Weekdays Length RateThFSaSt :30 \$450.00	Type NM		
5 WFSB 08/09/12-08/10/12 Eyewitness News ⊕ MG for 15.1 08/09	5am - 5:30am	ThF ;30 \$450.00	NM		
16 WFSB 08/09/12 08/09/12 Person of Interest         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1       1	10pm - 11pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
17 WFSB 08/10/12 08/10/12 Undercover Boss  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	8pm - 9pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
18 WFSB 08/10/12 08/10/12 CSI: NY <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/121 1	9pm - 10pm <u>Rate</u> \$3,200.00	:30	NM	1	\$3,200.00
19 WFSB 08/10/12 08/10/12 Blue Bloods <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$3,500.00	:30	NM	1	\$3,500.00
20 WFSB 08/11/12 08/11/12 Eyewitness News Weekend  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121- 1	6am - 7am <u>Rate</u> \$125.00	:30	NM	1	\$125.00
21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/122- 2	7am-9am <u>Rate</u> \$150.00	:30	NM	2	\$300.00
22 WFSB 08/11/12 08/11/12 48 Hours/Crimetime  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121- 1	9pm - 10pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
23 WFSB 08/11/12 08/11/12 48 Hours  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121- 1	10pm - 11pm <u>Rate</u> \$700.00	:30	МИ	1	\$700.00
24 WFSB 08/12/12 08/12/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week	6am - 7am <u>Rate</u>	:30	МИ	1	\$125.00



Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser Original Date / Revision 08/02/12 / 08/02/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Dajo Longii 1700k Kuto	, ypc	Орока	Amount
Week: 08/06/12 08/12/121 1	\$125.00	The state of the s			
25 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness Ne <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1		:30	ММ	1	\$150.00
26 WFSB 08/12/12 08/12/12 CBS Sunday Morning  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	9:00am - 10:30am <u>Rate</u> \$800.00	:30	NM	1	\$800.00
27 WFSB 08/12/12 08/12/12 Face the Nation/ Face the Start Date End Date Weekdays Spots/Week	Str10:30am - 11:30am Rate	:30	NM	1	\$100.00
Week:       08/06/12       08/12/12      1       1         28       WFSB 08/12/12       08/12/12       SU 7-8p Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       08/06/12       08/12/12      1       1	\$100.00 7pm - 8pm <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
29 WFSB 08/12/12 08/12/12 Mentatist  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	10pm - 11pm	:30	NM	1	\$1,000.00
30 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	6am - 6:30am <u>Rate</u> \$350.00	:30	NM	2	\$700.00
31 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	6:30am - 7am <u>Rate</u> \$350.00	:30	МИ	2	\$700.00
32 WFSB 08/13/12 08/14/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 4	7am - 9am <u>Rate</u> \$200.00	:30	NM	4	\$800.00
33 WFSB 08/13/12 08/14/12 9am-10am / Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	9am - 10am <u>Rate</u> \$125.00	:30	NM	2	\$250.00
34 WFSB 08/13/12 08/14/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 2	12pm - 12:30PM <u>Rate</u> \$200.00	:30	NM	2	\$400.00
35 WFSB 08/13/12 08/13/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 2 2	5pm - 5:30pm <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00
36       WFSB 08/13/12       08/13/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/13/12       08/19/12       2       2	5:30pm - 6pm <u>Rate</u> \$500.00	:30	NM	2	\$1,000.00
37       WFSB 08/13/12       08/13/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/13/12       08/19/12       1       1	6pm - 6:30pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
38         WFSB 08/13/12         08/13/12         Inside Edition           Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         1         1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	MM	1	\$1,200.00
39 WFSB 08/13/12 08/13/12 Entertainment Tonight  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 2 2	7:30pm - 8pm <u>Rate</u> \$1,200.00	:30	NM	2	\$2,400.00
40 WFSB 08/13/12 08/13/12 Late Night with David Lettern Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 2 2	m11:35pm - 12:37am <u>Rate</u> \$150.00	:30	NM	2	\$300.00



	Contract / Revision 486027 /	<u>Alt Order #</u> 06242036
Contract Dates 08/09/12 - 08/14/12	Product LINDA MCMAHON	Estimate # 4 SE 1083
Advertiser		Original Date / Revision
McMahon for Senate		08/02/12 / 08/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Types	Snots	Amount
Start Date End Date Weekdays Spots/Week	Rate	24,0 20.34.	1) po (	opoto .	Timodik
41 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 MT 2	5am - 5:30am <u>Rate</u> \$450.00	:30	NM	2	\$900.00
42 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
N 43 WFSB 08/13/12 08/13/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 1 1	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	1	\$450.00
44 WFSB 08/10/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12F 1	6am - 6:30am <u>Rate</u> \$900.00	:30	NM	1	\$900.00
45 WFSB 08/10/12 08/10/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12F 1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 46 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S 1	s 7am-9am <u>Rate</u> \$450.00	:30	MM	1	\$450.00
	Street, Marcher Street, and assessment on the part of the Fig. 10 to Fig. 10 Street (Chinese Street).	Totals		79	\$41,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature:	Date:	
- 13		

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

\*\*\* WFSB-TV FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\*

18.05

18.05 # SALESMAN DATE AUG1/12 (H) REGIONAL CTTTEX BRAUNSCHEIDEL HEATHER LOCAL ANNE WA CLASS: NATE. BUYER NAME SALES PRSN REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 306 SULTE (LINE) HZO POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES, 4 SENA EST#1083 COMMENTS: 600 FAIRMOUNT AVENUE, # 6242036 21286 ð CONTRACT WK-1 CONFIRM THANKS! ASHLEY FOR HEATHER TOWSON, AUG14/12 ADDED LINE 48 AS A MG TOTAL SAME, PLEASE COI STATE TAX ADV. NAME AGY. NAME FLIGHT DATES AUG9/12 LINDA MCMAHON REVISION 8/1-1X LINES 15 TAX # ORDER # ADV # PRDCT CITZ AGK REP:

IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

ŭ

CON

TOTE:		м		н		41975.00
DAYS	The state of the s	TH-SU		TH-F PM		TOTAL 419 SPOTS
WEEK :		TH-		TH-		CONTRACT TO: TOTAL SPO
:SPTS: WEEK : /WK: INVT		m		Н		CO
END DATE		8/12		8/10		
: START : DATE	1083	6/8		6/8		
RATE	AGENCY EST# =	\$450.00		\$450.00		
SEC :	·					
: LGTH : SEC	₽ #	9 0	NEWS NEWS	0 %		
TIME PERIOD	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	1100P-1135P	EYE WIT LATE EYE WIT LATE	500A-530A	5A NEWS	0
REP CD:	AGENCY	15 S 1	PROGRAM : CON COM1:	48 A 5	PROGRAM :	41975.00
: LINE#:REP			μÖ		ρί	AUG/12

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680

AUG1/12 18.05 \*\*\* WFSB-TV \*\*\*

£	: T.T.O.T.:	:SETS:
ξ 6	しないの	
, we have		WK: INVT :
ABBW . Shak. CINB		"
E CL		DATE
•	•	
START		DATE
RATE		
11		"
SEC		
LGTH :	•	••
	٠	1
PERIOD		
TIME		
CD:		
LINE#:REP	M 2 H 1 H 1 H 1 H 1 H 1 H 1 H 1 H 1 H 1 H	
••	••	1

% O WHPX WCCT 08 WCTX 08 WTIC 118 WVIT 478 WTNH 15% CABL 0% WFSB 26% MARKET TOTALS \$155,000

2% FOR GFSB SHARES ARE ACCURATE, HOWEVER SHARES ARE

DEMOS- RA35+\*

N-PROGRAM NAME M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

\*-MULTIPLE

Z-COMMENTS

### CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Captroot / D.			TALLO				
	Contract / Re	<u>∌vision</u>		Alt Order				
	486027	1		06242036	•			
Product								
LINDA MCMAHON 4 SEI	ΝA							
Contract Dates	Estimate #				-16-0			
08/09/12 - 08/14/12	1083							
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision			
McMahon for Senate			C	08/02/12	/ 08/02/12			
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade			
	EOM/EOC	Broado	cast		Cash			
	Station	Accour	nl E	xecutive	Sales Office			
	WFSB	Heathe	ər U	ttley	HRP-WASHING			
	Special Handling							
	<u>Demographic</u>							
	Adults 35+							
				1-5-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1				
	'							
	IDB#	Adverti:	ser	Code	Product Code			
	1021							
	Agency Ref	Ł		Advertiser	Ref			
	1		- 1					

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 08/09/12 08/10/12 Eyewitness News 6am - 6:30am :30 NM \$350.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 -TF--2 \$350.00 Spot Ch Date Range Start/End Time Description **Weekdays** Length Rate Type 2 WFSB 08/06/12-08/12/12 Eyewilness News 6am - 6:30am ----ThF---:30 \$350.00 NM Credited WFSB 08/09/12 08/10/12 **Eyewitness News** 6:30am - 7am :30 NM \$1,800.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 \$900.00 ---TF-WFSB 08/09/12 08/10/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM \$800.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 ---TF--\$200.00 WFSB 08/09/12 08/10/12 9am-10am 9am - 10am :30 NM 2 \$800.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 ---TF--\$400.00 WFSB 08/09/12 08/10/12 **Eyewitness News** 12pm - 12:30PM :30 NM 2 \$400.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 \$200.00 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz 4pm-5pm :30 NM 2 \$500.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 \$250.00 -TF---2 WFSB 08/09/12 08/10/12 Eyewitness News 5pm - 5:30pm :30 NM 2 \$1,000.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 08/06/12 08/12/12 --TF--2 \$500.00 08/10/12 WFSB 08/09/12 **Eyewitness News** 5:30pm - 6pm :30 NM 2 \$1,000.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 ---TF--2 \$500.00 WFSB 08/09/12 08/10/12 Eyewitness News 6pm - 6:30pm :30 NM 2 \$1,200.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 \$600.00 ---TF---2 WFSB 08/09/12 08/10/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$425.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 ---TF--\$425.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

<u>Advertiser</u> Original Date / Revision 08/02/12 / 08/02/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WFSB 08/06/12-08/12/12 Inside Edition Credited	Rate Start/End Time 7pm - 7:30pm	<u>Weekdays Length Rate</u> ThF :30 \$425.00	<u>Type</u> <i>NM</i>		
11 WFSB 08/09/12 08/10/12 Entertainment Tonight  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	7:30pm - 8pm <u>Rate</u> \$425.00	:30	NM	2	\$850.00
12 WFSB 08/09/12 08/10/12 Late Night with David Lette Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 4	rm11:35pm - 12:37ar <u>Rate</u> \$150.00	m :30	ММ	4	\$600.00
13         WFSB 08/09/12         08/10/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         2	5am - 5:30am <u>Rate</u> \$450.00	:30	NM	2	\$900.00
14 WFSB 08/09/12       08/10/12       Eyewitness News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      TF       2	5:30a - 6am <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N 15 WFSB 08/09/12 08/12/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TFSS 4	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	4	\$1,800.00
Spot Ch Date Range Description  1 WFSB 08/06/12-08/12/12 Eyewitness News See MG 15.5	<u>Start/End Time</u> 11PM - 11:35PM	Weekdays Length RateThFSaSi :30 \$450.00	Type NM		
5 WFSB 08/09/12-08/10/12 Eyewitness News	5am - 5:30am	ThF :30 \$450.00	NM		
16       WFSB 08/09/12       08/09/12       Person of Interest         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1       1	10pm - 11pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
17       WFSB 08/10/12       08/10/12       Undercover Boss         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1       1	8pm - 9pm <u>Rate</u> \$800.00	:30	NM.	1	\$800.00
18 WFSB 08/10/12 08/10/12 CSI: NY  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	9pm - 10pm <u>Rate</u> \$3,200.00	:30	ММ	1	\$3,200.00
19 WFSB 08/10/12 08/10/12 Blue Bloods <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$3,500.00	:30	NM	1	\$3,500.00
20       WFSB 08/11/12       08/11/12       Eyewitness News Weekend         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1-       1	6am - 7am <u>Rate</u> \$125.00	:30	NM	1	\$125.00
21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/122- 2	7am-9am <u>Rate</u> \$150.00	:30	NM	2	\$300.00
22 WFSB 08/11/12       08/11/12       48 Hours/Crimetime         Start Date       End Date       Weekdays       Spots/Week         Week: 08/06/12       08/12/12      1-       1	9pm - 10pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
23 WFSB 08/11/12 08/11/12 48 Hours  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121- 1	10pm - 11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
24 WFSB 08/12/12 08/12/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week	6am - 7am <u>Rate</u>	:30	NM	1	\$125.00



WFSB 08/13/12

Start Date

39 WFSB 08/13/12

Start Date

WFSB 08/13/12

Start Date

Week: 08/13/12

Week: 08/13/12

Week: 08/13/12

08/13/12

08/13/12

08/13/12

End Date

08/19/12

**End Date** 

08/19/12

**End Date** 

08/19/12

Inside Edition

**Entertainment Tonight** 

Spots/Week

Spots/Week

2

Spots/Week

2

Late Night with David Letterm11:35pm - 12:37am

<u>Weekdays</u>

Weekdays

Weekdays

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

 Advertiser
 Original Date / Revision

 McMahon for Senate
 08/02/12 / 08/02/12

Spots/

\*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 \$125.00 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News 7am-9am :30 NM \$150.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 ----1 1 \$150.00 WFSB 08/12/12 08/12/12 **CBS Sunday Morning** 9:00am - 10:30am :30 NM \$800.00 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Week: 08/06/12 \$800.00 08/12/12 1 WFSB 08/12/12 08/12/12 Face the Nation/ Face the St:10:30am - 11:30am :30 NM \$100.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 \$100.00 WFSB 08/12/12 08/12/12 SU 7-8p Prime 7pm - 8pm :30 NM \$2,000.00 **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 \$2,000.00 1 29 WFSB 08/12/12 08/12/12 Mentatist 10pm - 11pm :30 NM \$1,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 \$1,000.00 1 30 WFSB 08/13/12 08/14/12 **Evewitness News** 6am - 6:30am :30 NM 2 \$700.00 **End Date** Spots/Week Rate Start Date Weekdays Week: 08/13/12 08/19/12 MT----\$350.00 2 31 WFSB 08/13/12 6:30am - 7am 08/14/12 **Eyewitness News** :30 NM 2 \$700.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 MT----\$350.00 32 WFSB 08/13/12 08/14/12 CBS: THE EARLY SHOW 7am - 9am :30 NM \$800.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 MT----\$200.00 33 WFSB 08/13/12 08/14/12 9am-10am 9am - 10am :30 NM 2 \$250.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 08/13/12 \$125.00 08/19/12 2 34 WFSB 08/13/12 08/14/12 **Evewitness News** 12pm - 12:30PM :30 NM \$400.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 \$200.00 MT---2 08/13/12 WFSB 08/13/12 Eyewitness News 5pm - 5:30pm :30 NM 2 \$1,000.00 Spots/Week Start Date End Date **Weekdays** Rate Week: 08/13/12 08/19/12 \$500.00 WFSB 08/13/12 08/13/12 **Eyewitness News** 5:30pm - 6pm :30 NM 2 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 \$500,00 WFSB 08/13/12 08/13/12 6pm - 6:30pm Eyewitness News :30 NM 1 \$600.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 \$600.00 1

(\* Line Transactions: N = New, E = Edited, D = Deleted)

7pm - 7:30pm

\$1,200.00

7:30pm - 8pm

\$1,200.00

Rate

Rale

Rate

\$150.00

:30

:30

:30

NM

NM

NM

1

2

2

\$1,200.00

\$2,400.00

\$300.00



	Contract / Revision 486027 /	Alt Order # 06242036
Contract Dates 08/09/12 - 08/14/12	Product LINDA MCMAHON 4	Estimate # SE 1083
Advertiser McMahon for Senate	0	Original Date / Revision 08/02/12 / 08/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Types	Snoto	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Mate	Type	Spors	Amount
41 WFSB 08/13/12 08/14/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	5am - 5:30am <u>Rate</u> \$450.00	:30	NM	2	\$900.00
42 WFSB 08/13/12 08/14/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 MT 2	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
43 WFSB 08/13/12 08/13/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 2 2	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	2	\$900.00
E 44 WFSB 08/10/12 08/10/12 Eyewitness News  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12F 1	6am - 6:30am <u>Rate</u> \$900.00	:30	NM	1	\$900.00
E 45 WFSB 08/10/12 08/10/12 Inside Edition  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12F 1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	ММ	1	\$1,200.00
		Totals		79	\$41,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature:	Date:	

\* \* \* REP HEADLINE# 6242036 \*\*\* UNAPPROVED REV #1

#

ADV

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

14.4 \*\*\* JUL31/12 1 \*\*\* WFSB-TV .9399 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\*

14.41 DATE JUL31/12 SALESMAN REGIONAL HEATHER UTTLEY ANNE BRAUNSCHEIDEL LOCAL OFF.# SALES PRSN WA-CLASS: NATL. BUYER NAME 双压护,# INVOICE) IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE CO-OP BILLING NEEDED ORDER, 306 SUITE UZH (LHNE) ADV. NAME POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES LINDA MCMAHON 4 SENA EST#1083 COMMENTS: AVENUE, CONTRACT # 6242036 MD 21286 600 FAIRMOUNT WK 1 TOWSON, о Н THANKS, MIKE FOR HEATHER AUG14/12 REVISED ORDER REMOVED 1 SPOT LNS 1, ADDED LNS 46 & 47 STATE TAX AGY. NAME FLIGHT DATES AUG9/12 NEW TTL 41975 PLS CFM TAX # ORDER PRDCT AGY # CILX CON CM REP:

. TOTE:	.0140:	H	i	Н	I
DAYS	And the second s	7 11 11		년 개 단	
WEEK :					
SPTS: WEEK		Н		ਜ	
END		8/10		8/10	
START DATE	1083	6/8		6/8	
RATE	AGENCY EST# =	\$350.00		\$425.00	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	1 S 600A-630A 30 \$	PROGRAM : EYE WITNESS NEWS CON COM1: EYE WITNESS NEWS	10 s 700F-730P 30	PROGRAM : INSIDE EDITION COM COM1: INSIDE EDITION

\* \* REP HEADLINE# 6242036 \*\*\* UNAPPROVED REV #1

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

JUL31/12 1

14.4 5V \*\*\*

0 4 1 2		н	
N FRI	**	FRI	o <b>d</b>
7	iii dh	Н	
8/10		8/10	
8/10		8/10	
00.006\$		\$1,200.00	
30		30	
46 A 600A-630A	PROGRAM : EYE WITNESS NEWS CON COM1: EYE WITNESS NEWS	47 A 700P-730P	PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION
	A 600A-630A 30 \$900.00 8/10 8/10 1 VON FRI	600A-630A 30 \$900.00 8/10 8/10 1 VNT FRI EYE WITNESS NEWS EXE WITNESS NEWS	600A-630A 30 \$900.00 8/10 8/10 1 PPM FRI EYE WITHESS NEWS EYE WITHESS NEWS 700P-730P 30 \$1,200.00 8/10 1 PPM FRI

41975.00

CONTRACT TOTAL TOTAL

41975.00

AUG/12

WHPX 0% WCCT 0% WCTX 08 WTIC 118 WVIT 478 WTNH 16% CABL 0% WFSB 26% MARKET TOTALS \$155,000

2% FOR GFSB SHARES ARE ACCURATE, HOWEVER SHARES ARE

BOOKS- AUG/12 SVC- NSI BOODEMOS- RA35+\*

M-MAKEGOOD N-PROGRAM NAME L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED A-ADD B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM

## CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		All Order #	<del>¥</del>
	486027	1	06242036		
<u>Product</u>					
LINDA MCMAHON 4 SEN	A				
Contract Dates	Estimate #			ĺ	
08/09/12 - 08/14/12	1083			ļ	
<u>Advertiser</u>	-		Ori	iginal Date	/ Revision
McMahon for Senate			C	7/31/12	/ 07/31/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	Broadcast Ca		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WFSB	Heathe	r U	ltley	HRP-WASHING
•	Special Handl	ling			
		<u></u>			
	Demographic			-	
	Adults 35+				
	IDB#	<u>Advertis</u>	ser	Code	Product Code
	1021				
	Agency Ref			Advertiser	Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts Amount
N 1 WFSB 08/09/12 08/10/12 Eyewitness News	6am - 6:30am	:30	MM	1 \$350.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
2 WFSB 08/06/12-08/12/12 Eyewilness News	6am - 6:30am	ThF :30 \$350.00	NW	
Credited				
2 WFSB 08/09/12 08/10/12 Eyewitness News	6:30am - 7am	:30	NM	2 \$1,800.00
Start Date End Date Weekdays Spots/Week	Rate		ı	
Week: 08/06/12 08/12/12TF 2	\$900.00			
3 WFSB 08/09/12 08/10/12 CBS: THE EARLY SHOW Start Date End Date Weekdays Spots/Week	7am - 9am Rate	:30	NM	4 \$800.00
Week: 08/06/12 08/12/12TF 4	\$200.00			
4 WFSB 08/09/12 08/10/12 9am-10am	9am - 10am	:30	NM	2 \$800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		7	2 0000.00
Week: 08/06/12 08/12/12TF 2	\$400.00			
5 WFSB 08/09/12 08/10/12 Eyewitness News	12pm - 12:30PM	:30	NM	2 \$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/06/12 08/12/12TF 2	<u>Rate</u> \$200.00		ſ	
6 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz	4pm-5pm	:30	NM	2 \$500.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	2 \$500.00
Week: 08/06/12 08/12/12TF 2	\$250.00			
7 WFSB 08/09/12 08/10/12 Eyewitness News	5pm - 5:30pm	:30	NM.	2 \$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	Rate		l	
	\$500.00			
8 WFSB 08/09/12 08/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5:30pm - 6pm Rate	:30	NM	2 \$1,000.00
Week: 08/06/12 08/12/12TF 2	\$500.00			
9 WFSB 08/09/12 08/10/12 Eyewitness News	6pm - 6:30pm	:30	NM	2 \$1,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			********
Week: 08/06/12 08/12/12TF 2	\$600.00			
N 10 WFSB 08/09/12 08/10/12 Inside Edition	7pm - 7:30pm	:30	NM	1 \$425.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	<u>Rate</u> \$425.00			
	7 1		J	

(\* Line Transactions: N = New, E = Edited, D = Deleted)



		Alt Order # 06242036
Contract Dates	Product	Estimate #
08/09/12 - 08/14/12	LINDA MCMAHON 4 SE	1083

Advertiser Original Date / Revision 07/31/12 / 07/31/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
<u>Start Date End Date Weekdays Spots/Week</u> Spot Ch Date Range Description		Weekdays Length Rate	Туре		
1 WFSB 08/06/12-08/12/12 Inside Edition	7pm - 7:30pm	ThF :30 \$425.00	NM		
<u>Credited</u>					
11 WFSB 08/09/12 08/10/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week	7:30pm - 8pm <u>Rate</u>	.:30	NM	2	\$850.00
Week: 08/06/12 08/12/12TF 2	\$425.00				
12 WFSB 08/09/12 08/10/12 Late Night with David Lette	erm11:35pm - 12:37am	30	NM	4	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 4	<u>Rate</u> \$150.00				
13 WFSB 08/09/12 08/10/12 Eyewitness News	5am - 5:30am	.20	1/14	^	2000.00
Start Date End Date Weekdays Spots/Week		:30	NM	2	\$900.00
Week: 08/06/12 08/12/12TF 2	\$450.00				
14 WFSB 08/09/12 08/10/12 Eyewitness News	5:30a - 6am	:30	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/06/12 08/12/12TF 2	<u>Rate</u> \$200.00				
15 WFSB 08/09/12 08/12/12 Eyewitness News	11PM - 11:35PM	:30	NM	4	\$1,800.00
Start Date	<u>Rate</u>				<b>\$1,000.00</b>
Week: 08/06/12 08/12/12TFSS 4	\$450.00				
16 WFSB 08/09/12 08/09/12 Person of Interest Start Date End Date Weekdays Spots/Week	10pm - 11pm Rate	:30	NM	1	\$1,200.00
Week: 08/06/12 08/12/121 1	\$1,200.00				
17 WFSB 08/10/12 08/10/12 Undercover Boss	8pm - 9pm	:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	<u>Rate</u> \$800.00				
18 WFSB 08/10/12 08/10/12 CSI: NY	9pm - 10pm	:30	ATA A		60.000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	1	\$3,200.00
Week: 08/06/12 08/12/121 1	\$3,200.00				
19 WFSB 08/10/12 08/10/12 Blue Bloods	10pm - 11pm	:30	NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	<u>Rate</u> \$3,500.00				
20 WFSB 08/11/12 08/11/12 Eyewitness News Weekend		:30	NM	1	\$125,00
Start Date End Date Weekdays Spots/Week	Rate			•	V120.00
Week: 08/06/12 08/12/121- 1	\$125.00				
21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week	7am-9am Rate	:30	NM .	2	\$300.00
Week: 08/06/12 08/12/122- 2	\$150.00		j		
22 WFSB 08/11/12 08/11/12 48 Hours/Crimetime	9pm - 10pm	:30	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121- 1	<u>Rate</u> \$700.00				
23 WFSB 08/11/12 08/11/12 48 Hours	10pm - 11pm	:30			6700.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$700.00
Week: 08/06/12 08/12/121- 1	\$700.00				
24 WFSB 08/12/12 08/12/12 Eyewitness News Weekend	and the second s	:30	NM .	1	\$125.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$125.00				
25 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News		:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		/	•	y 100.00
Week: 08/06/12 08/12/121 1	\$150.00				
26 WFSB 08/12/12 08/12/12 CBS Sunday Morning	9:00am - 10:30am	:30	NM	1	\$800.00

07/31/12 / 07/31/12



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate# 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE**|1083** Advertiser Original Date / Revision

McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Days Length Week	rate Type	Opolo	Amount
Week: 08/06/12 08/12/121 1  27 WFSB 08/12/12 08/12/12 Face the Nation/ Face the S	\$800.00	30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.30	14101		\$100.00
Week: 08/06/12 08/12/121 1  28 WFSB 08/12/12 08/12/12 SU 7-8p Prime	\$100.00 7pm - 8pm	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	Rate \$2,000.00	.30	14/41	1	\$2,000.00
29 WFSB 08/12/12 08/12/12 Mentatist	10pm - 11pm	:30	NM	1	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	<u>Rate</u> \$1,000.00				
30 WFSB 08/13/12 08/14/12 Eyewitness News	6am - 6:30am	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$350.00				
31 WFSB 08/13/12 08/14/12 Eyewitness News	6:30am - 7am	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$350.00				
32 WFSB 08/13/12 08/14/12 CBS: THE EARLY SHOW	7am - 9am	:30	NM	4	\$800.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 4	<u>Rate</u> \$200.00				
33 WFSB 08/13/12 08/14/12 9am-10am	9am - 10am	:30	NM	2	\$250.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$125.00				
34 WFSB 08/13/12 08/14/12 Eyewitness News	12pm - 12:30PM	:30	NM	2	\$400.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$200.00				
35 WFSB 08/13/12 08/13/12 Eyewitness News	5pm - 5:30pm	:30	NM	2	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         2         2	<u>Rate</u> \$500.00				
36 WFSB 08/13/12 08/13/12 Eyewitness News	5:30pm - 6pm	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 2 2	<u>Rate</u> \$500.00				
37 WFSB 08/13/12 08/13/12 Eyewitness News	6pm - 6:30pm	:30	NM	1	\$600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/13/1208/19/1211	<u>Rate</u> \$600.00				
38 WFSB 08/13/12 08/13/12 Inside Edition	7pm - 7:30pm	:30	MM	. 1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$1,200.00				
39 WFSB 08/13/12 08/13/12 Entertainment Tonight	7:30pm - 8pm	:30	ММ	2	\$2,400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         2         2	<u>Rate</u> \$1,200.00				
40 WFSB 08/13/12 08/13/12 Late Night with David Lettern		:30	МИ	2	\$300.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 2 2	<u>Rate</u> \$150.00				
41 WFSB 08/13/12 08/14/12 Eyewitness News	5am - 5:30am	:30	NM	2	\$900.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/13/1208/19/12MT2	<u>Rate</u> \$450.00				
42 WFSB 08/13/12 08/14/12 Eyewitness News	5:30a - 6am	:30	NM	2	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$600.00				

07/31/12

/ 07/31/12



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 486027 /	<u>Alt Order #</u> 06242036
Contract Dates	Product	Estimate #
08/09/12 - 08/14/12 Advertiser	LINDA MCMAHON 4 S	oinal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	and the second	Egy segundent geograph	-	Carried State of the State of t
43 WFSB 08/13/12 08/13/12 Eyewitness News <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/13/12 08/19/12 2 2	11PM - 11:35PM <u>Rate</u> \$450.00	:30	NM	2	\$900.00
N 44 WFSB 08/10/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12F 1	6am - 6:30am <u>Rate</u> \$900.00	:30	NM	1	\$900.00
N 45 WFSB 08/10/12 08/10/12 Inside Edition Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12F 1	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	MM	1	\$1,200.00
		Totals	<u> </u>	79	\$41,975.00

McMahon for Senate

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	79	\$41,975.00	\$35,678.75
Totals	79	\$41,975.00	\$35,678.75

Signature:		Date:	
·=	 		

AEP HEAULINE# 6242036 \*\*\* ORIGINAL REV#0 \*\*\*

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN OFDER WORKSHEET

#

JUL18/12 18.0 \*\*\* WFSB-TV \*\*\* 703-516-9680 CREDIT RISK 111 HARRIS REPORT FROM REP 非对反应

SALESMAN (H) REGIONAL HEATHER UTTLEY BUYER NAME ANNE BRAUNSCHEIDEL LOCAL OFF.# WA-CLASS: NATL. SALES PRSN REP.# INVOICE) ORDER, 306 SUITE HNO (LINE, ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, 4 SENA EST#1083 COMMENTS: CONTRACT # 6242036 MD 21286 MEDIA MENTZER TOWSON, AGY. NAME LINDA MCMAHON # PRDCT ORDER # ADV # አ ል ል

AUG14/12 FLIGHT DATES AUG9/12 TAX

STATE TAX

CILX

WK-1

CO-OP BILLING NEEDED

DATE JUL18/12

「でつうとす

サうちろ

18.06

TOTAL \$40650 @79X NEW ORDER REP:

THANKS BEN FOR HEATHER PLEASE CONFIRM

TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE IDB # 1021, Ö SON

. 100F.	: S.T.A.S.:	8		t t	I	4	ı
DAYS				0			
		TH-F		H H H		TH-F	
PTS: WEEK	1						
SPTS: WEEK		N		И		4	
END		8/10		8/10		8/10	
		ω̈́		ထိ		ω̈́	
START: DATE	108	6/8		6/8		6/8	
RATE	AGENCY EST# =	\$350.00		00.006\$		\$200.00	
SEC :							
: LGTH : SEC	in II	0 %	ws ws	0 M	ws ws	90	ws ws
:LINE#:REP :CD: TIME PERIOD :	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	1 . 600A-630A	PROGRAM : EYE WITNESS NEWS CON COM1: EYE WITNESS NEWS	2 630A-700A	PROGRAM : EYE WITNESS NEWS CON COM1: EYE WITNESS NEWS	3 700A-900A	PROGRAM : EYE WITNESS NEWS CON COM1: EYE WITNESS NEWS

REP HEADLINE# 6242036 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP JI

JUL18/12 18.0 \*\*\* WFSB-TV \*\*\*

DAYS :TOTL:			r	4	ſ	N	r	ı	٥	ı	c	ı	C	4	c	ı	5	ţ <b>i</b>
: AG:	TH-F	heen,	14 11 11	; 	म १ -	4    -  -	H H H	ı	TH.		连 日 日	1	д 1 1	ł	年 - 莊廷		ቷ ፤ ቷ ት	} 
· WEEK																		
:SPTS: :/WK:	N		N		N	; ,	N		Ŋ		N		N	,	N	,	4	
: END : DATE	8/10		8/10		8/10		8/10	e .	8./10		8/10	,	8/10		8/10		8/10	
: START : DATE	6/8		თ 8		6/8		6/8		6/8		6/8		6/8		6/8		6/8	
RATE	\$400.00		\$200.00		\$250.00		\$500.00		\$500.00		\$600.00		\$425.00		\$425.00		\$150.00	
: LGTH : SEC :	30	X.X.	0 8	NOON	08		0 8	IG NEWS	0 8	ng news ng news	90	IG NEWS	0 %	-	0 m		0 m	
TIME PERIOD	900A-1000A	REGIS AND KELLY REGIS AND KELLY	1200N-1230P	EXE WIT NEWS NEXE	400P-500P	DR OZ DR OZ	500P-530P	EYE WIT EVENING EYE WIT EVENING	530P-600P	EYE WIT EVENING EYE WIT EVENING	600P-630P	EXE WIT EVENING EXE WIT EVENING	700P-730P	INSIDE EDITION INSIDE EDITION	730P-800P	ENT TONIGHT	1135P-1237A	LETTERMAN
:LINE#:REP :CD:	7	PROGRAM : CON COM1:	ស	PROGRAM : CON COM1:	Ψ	PROGRAM :	7	PROGRAM :	ω	PROGRAM :	a	PROGRAM :	0 1	PROGRAM :	11	PROGRAM :	5, 1,	PROGRAM:

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

JUL18/12 18.0 \*\*\* WFSB-TV \*\*\*

REP HEADLINE# 6242036 \*\*\* ORIGINAL REV#0 \*\*\*

:LINE#:REP :CD;	O: TIME PERIOD :	LGTH : SEC	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	EK: DAYS VT:	HOT:
m H	500A-530A	0 8	\$450.00	6/8	8/10	2	工用一臣	1
PROGRAM CON COM1	: EXE WIT NEWS						coma ince include	
14	530A-600A	O m	\$200.00	6/8	8/10	Ø	<u>н</u> НД.	c
PROGRAM CON COM1	EXE WIT NEWS						2 1	1
15	1100P-1135P	O m	\$450.00	6/8	8/12	4	US-HT.	5
PROGRAM CON COMI	EYE WIT LATE: EYE WIT LATE	news News						ħ
10	10001-10001	0 8	\$1,200.00	6/8	6/8	н	THO	ţ-
PROGRAM CON COMI	: PERSON OF : PERSON OF	INTEREST INTEREST						4
17	8006-4008	30	\$800.00	8/10	8/10	H	ir K	<b>-</b>
PROGRAM CON COMI	: UNDERCOVER BOSS	w w						1
8 H	900E-1000E	30	\$3,200.00	8/10	8/10	rd	FRT O S	ייייייייייייייייייייייייייייייייייייי
PROGRAM CON COM1	: CSI NY							
1.9	10005~11005	0 %	\$3,500.00	8/10	8/10	ᆏ	<u>ተ</u> የረ	,
PROGRAM CON COMI	BLUE BLOODS						<u>!</u>	1
0	600A-700A	9.0	\$125.00	8/11	8/11	н	R.A.R.	t-
PROGRAM CON COM1	: EYEWIT SAT MRN :: EYEWIT SAT MRN						· ·	₹
и п	700A-900A	O 8	\$150.00	8/11	8/11	74	E.A.S.	r
PROGRAM CON COMI	EYEWIT SAT MRN. EYEWIT SAT MRN	7.8 7.8						1

JUL18/12 18.0 \*\*\* WFSB-TV \*\*\* RBP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK 111 ORDER WORKSHEET HARRIS REPORT FROM REP JUI

RESP HEADLINE# 6242036

:LINE#:REP :CD:	D: TIME PERIOD :	LGTH :	SEC : RATE	START	: END	:SPTS:	WEEK :	DAYS	TOTE:
23	4000			ĺ	: DATE		ŧ		SPTS:
)	ル ここの で	0 m	\$700.00	8/11	8/11	ਜੇ	SAT		-
PROGRAM CON COMI	1 : 48 HOURS 11: CRIMETIME								ł
2.4	1000P-1100P	30	\$700.00	8/11	8/11	-	Ę.		,
PROGRAM CON COMI	I : 48 HOURS II: 48 HOURS				1	₹	T.		ಗ
<i>S</i> 3	600A-700A	30	\$125.00	8/12	8/12	,	, and a second		,
PROGRAM CON COMI	I : EYEWT SUN MRN (1: EYE WIT SUN MRN	2			•	<b>!</b>	S O		H
9 8	7008-900A	0 8	\$150.00	8/12	8/12	H	ארנצ		,
PROGRAM CON COM1	: EYEWT SUN MRN 1: EYE WIT SUN 72	7A				i	i i		4
27	900A-1030A	30	\$800.00	8/12	8/12	F	į	Ç	,
PROGRAM :	: SUNDAY MRN CBS				<b>)</b> 	ł	3000		⊣
9	1030A-1130A	, O 8	\$100.00	8/12	8/12	H	Min		r
PROGRAM :	: FACE NATION					I	3		-1
0 %	700P-800P	0 8	\$2,000.00	8/12	8/12	-	Z.		ţ
PROGRAM CON COM1	: : 60 MINUTES					I	3		⊣
31	10001-11001	9.0	\$1,000.00	8/12	8/12	ŗ	S		7
PROGRAM CON COM1	THE MENTALIST THE MENTALIST					I	3		-1
32	600A-630A	0 (1)	\$350.00	8/13	8/14	N	I I.I. ₩ M	<b>F</b>	c
PROGRAM : CON COMI:	: EYE WIT NEWS 6A 1: EYE WIT NEWS 6A	et et					1		N

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

REP HEADLINE# 5242036 \*\*\* ORIGINAL REV#0 \*\*\*

JUL18/12 18.0

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	RATE	: START : DATE	: END	SPTS: WE	WEEK : DA	DAYS :TOTL:
Φ	630A-700A	0 m	\$350.00	8/13	8/14		]	178:
PROGRAM :	EYE WT NEWS						) i	1
7	700A-900A	0 %	\$200.00	8/13	8/14	4	Σ	•
PROGRAM :	EYE WIT NEWS						) {	ţ.
	900A-1000A	O m	\$125.00	8/13	8/1/4	N	- M	r
PROGRAM :	REGIS KELLY REGIS KELLY					ı	) ~	N
Ħ	1200N-1230P	0 m	\$200.00	8/13	8/14	N	M T	0
PROGRAM : CON COM1:	EYE WIT NEWS N EYE WIT NEWS N	NOON NOON					) 	3
ľÚ	500P-530P	0 %	\$500.00	8/13	8/13	N	NOM	~
PROGRAM :	EYE WIT EVENING EYE WIT EVENING	G NEWS G NEWS						1
Ŋ	5302-6002	0 m	\$500.00	8/13	8/13	7	NOW .	r
PROGRAM : CON COM1:	EXE WIT EVENING EXE WIT EVENING	G NEWS G NEWS				!		4
ω	600P-630P	O m	\$600.00	8/13	8/13	Н	NOM	,
PROGRAM :	EYE WIT EVENING EYE WIT EVENING	G NEWS G NEWS						1
7	700P-730P	0 %	\$1,200.00	8/13	8/13	н	ONOM	
PROGRAM :	INSIDE EDITION INSIDE EDITION							
7	3008-408	0 8	\$1,200.00	8/13	8/13	0	MON	2
PROGRAM : CON COM1:	ENT TONIGHT ENT TONIGHT							

REP HEADLINE# 6242036 \*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516-9680 REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

0 \* 8 d % JUL18/12 1

. H			)	, <b>\</b>	,	(	N	ſ	٧
C 4					•	2	:		
WEEK :	INVT	NON		Q E	) 1	11th — M	} {	NOM	
:SPTS: WEEK	: /WK: INVT	N		N		Ŋ		N	
END	: DATE	8/13		8/14		8/14		8/13	
: START	: DATE	8/13		8/13		8/13		8/13	
RATE		\$150.00		\$450.00		\$600.00		\$450.00	
IOD : LGTH : SEC :		0.6	5 ち	0 %	NEWS NEWS	0 e	NEWS NEWS	O m	LATE NEWS LATE NEWS
:CD: TIME PERIOD		1135P-1237A	PROGRAM : LETTERMAN CON COM1: LETTERMAN	500A-530A	: EYE WIT L: EYE WIT	530A-600A	EXE WIT	1100P-1135P	: EYE WIT
·:LINE#:REP : LINE#		4.	PROGRAM CON COM	4 W	PROGRAM CON COM	44	PROGRAM CON COMI	4 3	PROGRAM CON COM

40650.00

CONTRACT TOTAL TOTAL SPOTS

40650.00

AUG/12

WHPX WCCT 08 WCTX 0% WTIC 118 WVIT 478 WTNH 16% CABL 0% WFSB 26% MARKET TOTALS \$155,000

%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+\*

## CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	violon		IAH Order	4
	1	vision		Ait Order	Ŧ
	486027	/		06242036	
<u>Product</u>					
LINDA MCMAHON 4 SEN	A				-
Contract Dates	Estimate #				
08/09/12 - 08/14/12	1083				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
McMahon for Senate			0	7/19/12	/ 07/19/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	WFSB	Heathe	r Ul	itley	HRP-WASHING
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Advertis	ser	Code	Product Code
	1021				
	Agency Ref			Advertiser	Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 WFSB 08/09/12 08/10/12 Eyewitness News  Start Date	6am - 6:30am <u>Rate</u> \$350.00	:30	NM 2	\$700.00
N 2 WFSB 08/09/12 08/10/12 Eyewitness News  Start Date	6:30am - 7am <u>Rate</u> \$900.00	:30	NM 2	\$1,800.00
N 3 WFSB 08/09/12 08/10/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 4	7am - 9am <u>Rate</u> \$200.00	:30	NM 4	\$800.00
N 4 WFSB 08/09/12 08/10/12 9am-10am <u>Start Date End Date Weekdays Spots/Week</u> Week: 08/06/12 08/12/12TF 2	9am - 10am <u>Rate</u> \$400.00	:30	NM 2	\$800.00
N         5         WFSB 08/09/12         08/10/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         2	12pm - 12:30PM <u>Rate</u> \$200.00	:30	NM 2	\$400.00
N 6 WFSB 08/09/12 08/10/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	4pm-5pm <u>Rate</u> \$250.00	:30	NM 2	\$500.00
N 7 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5pm - 5:30pm <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
N         8         WFSB 08/09/12         08/10/12         Eyewitness News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/06/12         08/12/12        TF         2	5:30pm - 6pm <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
N 9 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	6pm - 6:30pm <u>Rate</u> \$600.00	:30	NM 2	\$1,200.00
N 10 WFSB 08/09/12 08/10/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	7pm - 7:30pm <u>Rate</u> \$425.00	:30	NM 2	\$850.00
N 11 WFSB 08/09/12 08/10/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week	7:30pm - 8pm <u>Rate</u>	:30	NM 2	\$850.00



Contract / Revision Alt Order # 486027 06242036 Contract Dates Product Estimate # 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser Original Date / Revision 07/19/12 / 07/19/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        TF         2	<u>Rate</u> \$425.00				Color Company and Company of the Color of th
N 12 WFSB 08/09/12 08/10/12 Late Night with David Lette Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$600.00
Week: 08/06/12 08/12/12TF 4	\$150.00				
N 13 WFSB 08/09/12 08/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12TF 2	5am - 5:30am <u>Rate</u> \$450.00	:30	NM	2	\$900.00
N 14 WFSB 08/09/12 08/10/12 Eyewitness News  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TF 2	5:30a - 6am <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N 15 WFSB 08/09/12 08/12/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12TFSS 4	11PM - 11:35PM	:30	NM	4	\$1,800.00
N 16 WFSB 08/09/12 08/09/12 Person of Interest  Start Date	10pm - 11pm <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 17 WFSB 08/10/12 08/10/12 Undercover Boss  Start Date	8pm - 9pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 18 WFSB 08/10/12 08/10/12 CSI: NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	9pm - 10pm <u>Rate</u> \$3,200.00	:30	NM	1	\$3,200.00
N 19 WFSB 08/10/12 08/10/12 Blue Bloods <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	10pm - 11pm <u>Rate</u> \$3,500.00	:30	NM	1	\$3,500.00
N 20 WFSB 08/11/12 08/11/12 Eyewitness News Weekend  Start Date	6am - 7am <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 21 WFSB 08/11/12 08/11/12 7a-9a Sat. Eyewitness New	7am-9am <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N 22 WFSB 08/11/12 08/11/12 48 Hours/Crimetime Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121- 1	9pm - 10pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 23 WFSB 08/11/12 08/11/12 48 Hours  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121- 1	10pm - 11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N         24         WFSB 08/12/12         08/12/12         Eyewitness News Weekend           Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        1         1	6am - 7am <u>Rate</u> \$125.00	:30	NM	1	\$125.00
N 25 WFSB 08/12/12 08/12/12 7a-9a Sun Eyewitness News  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1	7am-9am <u>Rate</u> \$150.00	:30	ММ	1	\$150.00
N 26 WFSB 08/12/12 08/12/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	9:00am - 10:30am <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 27 WFSB 08/12/12 08/12/12 Face the Nation/ Face the State Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	r10:30am - 11:30am <u>Rate</u> \$100.00	:30	NM	1	\$100.00



Contract / Revision Alt Order # 486027 06242036 **Contract Dates** Estimate # Product 08/09/12 - 08/14/12 LINDA MCMAHON 4 SE 1083

Advertiser Original Date / Revision 07/19/12 / 07/19/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			Ī	
N 28 WFSB 08/12/12 08/12/12 SU 7-8p Prime	7pm - 8pm	:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/121 1	<u>Rate</u> \$2,000.00			İ	
N 29 WFSB 08/12/12 08/12/12 Mentatist	10pm - 11pm	120			04 000 00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,000.00
Week: 08/06/12 08/12/121 1	\$1,000.00				
N 30 WFSB 08/13/12 08/14/12 Eyewitness News	6am - 6:30am	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_	<b>4.00.00</b>
Week: 08/13/12 08/19/12 MT 2	\$350.00				
N 31 WFSB 08/13/12 08/14/12 Eyewitness News	6:30am - 7am	:30	NM	2	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         MT         2	<u>Rate</u> \$350.00				
N 32 WFSB 08/13/12 08/14/12 CBS: THE EARLY SHOW		.00			
Start Date End Date Weekdays Spots/Week	7am - 9am Rate	:30	NM	4	\$800.00
Week: 08/13/12 08/19/12 MT 4	\$200.00				
N 33 WFSB 08/13/12 08/14/12 9am-10am	9am - 10am	:30	NM	2	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_	Q200.00
Week: 08/13/12 08/19/12 MT 2	\$125.00				
N 34 WFSB 08/13/12 08/14/12 Eyewitness News	12pm - 12:30PM	:30	MM	2	\$400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         MT         2	<u>Rate</u> \$200.00				
N 35 WFSB 08/13/12 08/13/12 Eyewitness News		-20		_	<b>64</b> 000 00
Start Date End Date Weekdays Spots/Week	5pm - 5:30pm Rate	:30	NM	2	\$1,000.00
Week: 08/13/12 08/19/12 2 2	\$500.00				
N 36 WFSB 08/13/12 08/13/12 Eyewitness News	5:30pm - 6pm	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_	Ţ.,,000,00
Week; 08/13/12 08/19/12 2 2	\$500.00				
N 37 WFSB 08/13/12 08/13/12 Eyewitness News	6pm - 6:30pm	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$600.00				
	7pm - 7:30pm	:30	N/A 4		44 000 00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,200.00
Week: 08/13/12 08/19/12 1 1	\$1,200.00				
N 39 WFSB 08/13/12 08/13/12 Entertainment Tonight	7:30pm - 8pm	:30	NM	2	\$2,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			_	44, 100.00
Week: 08/13/12 08/19/12 2 2	\$1,200.00				
N 40 WFSB 08/13/12	· · · · · · · · · · · · · · · · · · ·	:30	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 2 2	<u>Rate</u> \$150.00		i		
		.20			4000.00
N 41 WFSB 08/13/12 08/14/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5am - 5:30am Rate	:30	NM	2	\$900.00
Week: 08/13/12 08/19/12 MT 2	\$450.00		1		
N 42 WFSB 08/13/12 08/14/12 Eyewitness News	5:30a - 6am	:30	NM	2	\$1,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		]	-	4.1-00.00
Week: 08/13/12 08/19/12 MT 2	\$600.00				
•	11PM - 11:35PM	:30	NM .	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 2 2	<u>Rate</u> \$450.00		İ		
NAME OF THE PROPERTY OF THE PR	V100.00				
		Totals		79	\$40,650.00



	486027 /	<u>Alt Order #</u> 06242036	
Contract Dates	Product	Estimate #	
08/09/12 - 08/14/12	LINDA MCMAHON 4 SE	1083	
Advertiser		nal Date / Revision	
McMahon for Senate		19/12 / 07/19/12	

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	79	\$40,650.00	\$34,552.50
Totals	79	\$40,650.00	\$34,552.50

Signature:	Date:	
------------	-------	--